Organizer:

GMECS

Association Sponsor:

VDMA

European Pavilion (Powered by VDMA)

Laser World of Photonics China 2027



8th - 10th March 2027
Shanghai New International Expo Centre

Laser World of Photonics China 2027 will take place at the Shanghai New International Expo Centre, on the 8th – 10th March 2027. It is the largest trade fair for the photonics industry in Asia, targeting the Chinese market and radiating to the Asia-Pacific region.

Laser World of Photonics 2026:

- **58,281 professional visitors**
- **Nearly 1,500 exhibitors from 22 countries and regions**
- **Total exhibition area expanded by 8% from the previous year**
- **Two simultaneous events, generating a total of 200 conference reports**

From March 18 to 20, 2026, the 21st Laser World of Photonics China was successfully held at Shanghai New International Expo Centre. This year's exhibition achieved a double breakthrough in both scale and visitor numbers, with the total exhibition area expanded by 8% year-on-year. Nearly 1,500 companies from 22 countries and regions around the world gathered to showcase their products and solutions. A total of 58,281 visitors attended the event, representing an increase of over 10% compared to the previous year. The two concurrent supporting events featured a total of 200 sessions and presentations, further highlighting the exhibition's industry influence.

With this all-inclusive exhibition package, you can exhibit at the show under a shared roof with the branding of VDMA. With professional pavilion design and support from an experienced team, exhibitors can present their companies and technologies to the target audience and media during the exhibition.

European Pavilion All-inclusive Exhibition Package

9m² **RMB 40,500** excl. VAT (VDMA Member)
RMB 49,500 excl. VAT (Non-VDMA Member)

15m² **RMB 67,500** excl. VAT (VDMA Member)
RMB 82,500 excl. VAT (Non-VDMA Member)

Facilities

- 9 m² or 15 m² of stand space
- Booth construction with carpet
- Furnishings (for a 9 m² booth: 1 table, 4 chairs, reception counter incl. chair, lockable sideboard; for a 15 m² booth: 2 tables, 8 chairs, reception counter incl. chair, lockable sideboard)
- Individual digital printing of the company name on the wall partition
- Lighting
- Electrical connection

Operations

- Basic listing of the exhibitor in the printed exhibition catalog
- Organizational support from an experienced trade fair team
- Use of VDMA lounge area (Refreshment & Beverage)
- Free exhibitor + visitor passes
- Daily cleaning and waste disposal
- On-site support

Activities and Marketing

- Social Media Coverage
- VDMA & GMECS platform exposure

Additional items for your booth can be chosen from our optional items list and will be additionally invoiced.

Application Form

Participation in European Pavilion at Laser World of Photonics China 2027

8th - 10th March, 2027

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

E-Mail: _____

The booking package is 9 m² / 15 m².
We hereby confirm the booking of the all-inclusive exhibition package (9 m² / 15 m²) within the pavilion:

☐ 9 m² –– VDMA member	Total costs: RMB _____ 40,500 _____ excl. VAT
☐ 9 m² –– Non-VDMA member	Total costs: RMB _____ 49,500 _____ excl. VAT
☐ 15 m² –– VDMA member	Total costs: RMB _____ 67,500 _____ excl. VAT
☐ 15 m² –– Non-VDMA member	Total costs: RMB _____ 82,500 _____ excl. VAT

Important notes:

- The registration will officially close on November 27, 2026.
- The payment is to be made in two installments and will start in January 2027. A deposit of 60% of the participation fee, plus 6% VAT, is due within 14 days from January 4, 2027. The remaining 40% of the participation fee, plus 6% VAT, must be paid no later than two weeks after the show ends. You will receive the corresponding invoices for each installment.
- If the total space of the Pavilion sold by GMECS has not exceeded 72 square meters by November 27th, 2026, GMECS is obliged to communicate the cancellation of the Pavilion. However, it is the right of GMECS to decide whether or not to cancel the Pavilion. In case of such cancellation, neither Party shall be entitled to any damage claim against the other Parties.

We accept all items of the enclosed General Terms and Special Conditions of Participation.

_____ Signature/Date/Place	_____ Signature/Date/Place
_____ Company stamp and authorized signature (Exhibitor)	_____ Company stamp and authorized signature (German Mechanical Engineering Commercial Services (Beijing) Co., Ltd. Shanghai Branch Office)

Please return the application form to: doris.yang@chinavdma.org by November 27th, 2026.

General Terms

Contractual principles and supplementary provisions

1. Contractual principles and supplementary provisions

1.1 Service provider is:

> German Mechanical Engineering Commercial Services (Beijing) Co., Ltd. Shanghai Branch Office in cooperation with VDMA;
> Room 1801B, SOHO Donghai Plaza,
> No.299, Tongren Road, Shanghai, 200040, P.R. China
> Tel.: +86 21 6248 8029
> Fax: +86 21 6248 9851
> - Hereinafter referred to GMECS–

1.2 The contractual relationship between the applicant or exhibitor and the GMECS is regulated by these „General Terms", the „Special Conditions of Participation", the „Application Form", the terms and conditions of the organizer and the remaining provisions, which go up to the exhibitors separately. Regularization in the application form and the Special Conditions of participation take precedence over these General Conditions.

2 Registration and Approval

2.1 Application for participation is solely carried out through the timely submission of the completed and signed mandatory registration form at GMECS with acknowledgment of these terms and conditions. The application is mandatory regardless of the approval, conditions and reservations in the application are not allowed and will be hold not effective.

2.2 The closing date for the relative event is shown in the Special Conditions of Participation.

2.3 The receipt of Application will be confirmed by the GMECS in writing. The Application and the confirmation of receipt shall not be entitled to admission or to a specific size and location of the stand. In particular, GMECS can make reductions in registered space, if the available exhibition space is over-subscribed.

2.4 The applicant shall be admitted:

- in accordance with the existing exhibition space and
- if he meets the pre-conditions mentioned in these "General Conditions" and the "Special Terms and conditions" and
- if his exhibits comply with the overall scope and concept of the company association exhibition.

2.5 Companies that have not fulfilled their financial obligations from previous events, can be excluded from admission.

2.6 By sending the admission of registration the contract between the GMECS and the exhibitor is completed. The authorization will be accompanied by a plan indicating the location and dimensions of the stand. The GMECS is not liable for any differences in size and any slight differences between planned and actual size of the object.

2.7 GMECS may assign another one than the issuer in the authorization provided exhibition space, in case,

- this is required to preserve the overall picture, when the renting is not all of the exhibition space offered by GMECS,
- and the exhibitor will be provided a stand space that is on the location and size substantially the same weight.

Should GMECS be forced to displace or change the individual exhibition stand or entrances, exits in case that is beyond his representative, such as official orders or instructions from the trade fair and exhibition management be forced, therefore there is no claim for that.

2.8 After approval of the registration and the obligation by GMECS the payment of participation fee remains obligatory, even if the exhibitor is not or not fully satisfied on the part of the competent authorities, the exhibits are not arrived in time (e.g. through loss, transport or customs delay), or not arrived at all at the event, or visas for the exhibitor or his representatives are not available on time.

2.9 Stands will be handed over to the exhibitor or his agent by agreement with the GMECS before the event. Stands, which are not adapted from the exhibitor or its agent in accordance with the agreement, can be used as available, without the exhibitors are being able to make demands beyond the rights contained in paragraph 7.

2.10 GMECS is entitled to revoke the approval if it was issued on the basis of false or omitted information or the conditions for approval are not applicable.

3 Sub-exhibitor

3.1 Stand space will be basically allocated as a whole space only to one co-contractor. It is only authorized in accordance with previous approval in writing by GMECS that the co-contractor (Sub-exhibitor) appointed by exhibitor before can be admitted to use the stand space of him. GMECS shall only grant approval if the eligible

companies in consideration have acknowledged all terms and conditions in writing. Sub-exhibitors are subject to the same conditions as the main exhibitor.

3.2 The main exhibitor is liable for the negligence of its sub-exhibitors and their agents as for its own negligence and fault of his agents. This is similarly applied to vicarious agents. Main and sub-exhibitors are liable to the GMECS and severally liable.

4 Deadline and conditions of payment

4.1 By registering for participation a down payment on the estimated amount of participation fee is payable and should be remitted to German Mechanical Engineering Commercial Services (Beijing) Co., Ltd. Shanghai Branch Office (GMECS) in RMB, the amount is in the Special Conditions for Participation determined.

4.2 After receiving the invoice of the participation fee the total amount less the deposit paid on the date specified in the Special Conditions for Participation is due.

4.3 All invoice amounts shall be transferred free of charge to the in the invoice specified account without any deduction, quoting the invoice number.

4.4 Despite a reminder and despite if the payment has not arrived before deadline, GMECS is entitled to rescind the contract, and to regulate the stand space otherwise and make the legal consequences set out in section 7.

5 Assignment, compensation, right of retention

The assignment of claims against GMECS is excluded. Compensation claim and retention are excluded, unless it is an undisputed or legally enforceable claim against China before VDMA.

6 Resignation and non-attendance

6.1 GMECS is entitled to rescind the contract if the assets of the exhibitor of the opening of the insolvency or bankruptcy is requested.

6.2 A withdrawal of the exhibitor' s contract generally does not relieve the latter from his contractual obligations

6.3 Withdrawal by the Applicant is until the closing date (November 27th, 2026) possible. If the authorization is granted, then paragraph 6.4 will be hold. If an applicant resigns after the deadline date (November 27th, 2026) but before approval, he will forfeit the deposit, maximum of RMB 5,000, unless the applicant demonstrates that there is no damage at all or in much lower extent.

6.4 After admission, regardless of the deadline date, a withdrawal or reduction of stand space by the Exhibitor is not possible anymore. Should the applicant nevertheless resign the stand space allocated to him to occupy, so he will have

- To pay 100% of the participation fee, in case the stand space by the GMECS cannot be rented to another
- To pay 25% of the participation fee, but at least RMB 15,000, if the stand space can be rented to another VDMA machine vision member or European machine vision company.

6.5 Withdrawal by the exhibitor (6.2 to 6.3) or the waiver of the stand space allocated (Section 6.4) will become effective upon receipt of a written declaration by the GMECS.

6.6 The exhibitor will have the right to demonstrate to GMECS that no damage or only a much smaller damage exists.

7 Stand equipment, design and lettering

Equipment, design and lettering of the individual stand are a matter for each exhibitor, even if they exceed the services stipulated in the "Special Conditions" of the GMECS. The building regulations at the venue and the construction guidelines are prevail for the type of design. The exhibitor is required to have agreement with the GMECS for his design measure. A stand design, which does not meet applicable building provisions or the construction lines can be changed or removed by the GMECS at the expense of the exhibitor.

8 Allocation costs

Apportionment costs for electricity, water or food consumption might occur at the stand. An invoice for the costs incurred will be shown to be issued after completion of the exhibition.

9 Exhibits / stand personnel

All exhibits are to be listed individually and with the exact model. Flammable, strong doors, or exhibits, associated with loud noise, may be issued only after prior approval by GMECS.

A direct sale (sales to individual visitors) is not permitted. The exhibitor is obliged to provide a specialized professional stand for the entire event.

The pursuit of intellectual property rights (including trademarks, designs and patents) is the responsibility of the exhibitor. The organizers are especially not liable for damage to exhibitors which have occurred due to violation of other exhibitors. The GMECS is to help on-site and give reasonable opportunities in matters of question in evidence, especially with contacting the fair

management, making inspections or recordings (photos if necessary) of the exhibit.

10 Transportation, erection and dismantling of exhibits and stand equipment

The transport of exhibits to the exhibition stand and back, the storage of empties, the use of lifting and handling systems, the deployment of personnel for packing and unpacking, setting up the exhibits and their disassembly, repacking and other associated activities are exclusively the responsibility of the exhibitor. Any liability of the GMECS is hereby excluded.

11 Insurance and Liability

11.1 Insurance of exhibits against all risks during transportation and during the event, particularly against damage, theft etc. are the matters of the exhibitor.

11.2 The exhibitor is liable for all damages due to its participation in the exhibition caused by third parties, including damage caused to buildings at the exhibition site and its facilities as well as the architecture of the pavilion.

11.3 GMECS assumes no liability for property damage and personal injury, unless his legal representatives or its agents can prove him intent or gross negligence. Hereby it rests for exhibitor to submit the burden of proof.

11.4 GMECS is not liable for the damage to the exhibits and their removal. The Exhibitor also exempt expressly GMECS with the eventual recognition of this condition from any damage claimed by third parties.

12 Circular

The exhibitors will be informed according to the allocation of stand space by circular on questions of preparation and implementation of community participation. Consequences arising from non-observance of this circular is the sole responsibility of the exhibitor.

13 Caveat

13.1 Regulations and terms of references of the competent authorities of the host country, including the organizer of the fair or exhibition, which deviates from these terms and conditions or cause additional restrictions shall always prevail. GMECS is not liable for damages and other losses that arise to the exhibitor.

13.2 If GMECS is compelled, as a result of force majeure (natural disasters such as earthquakes, droughts, tsunamis, typhoons, hurricanes and floods, or fires, war, riots, terrorism, acts of government, epidemics, pandemics, Covid-19 and other acts or events recognized by applicable laws as force majeure or otherwise commonly recognized as a force majeure event by international commercial practice) or other circumstances beyond its control (e.g. failure of the power supply), to vacate one or more exhibition areas, temporarily or for longer periods, resulting in postponement or curtailing of the trade fair, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against GMECS in particular claims for damages. If GMECS cancels the event because it cannot hold the event as a result of force majeure or other circumstances beyond its control, or because it has become unreasonable for GMECS to hold the event, GMECS is not liable for damages and disadvantages to exhibitors arising from the cancellation of the event.

Community participation may in particular be cancelled at any time by GMECS, if the connected number of exhibitors against the number of the confirmation of approval from the attached plan apparently reduced, regardless of whether it is retroactive cancellations or perceived non-binding reservations. GMECS is obliged to inform the exhibitor immediately of this fact.

14 Warranty

The GMECS is to be informed immediately about complaints in writing of any possible deficiency of services which are warranted, so that the GMECS can remedy deficiencies. Later complaints cannot be considered and lead to claims against GMECS.

15 Final Determination

15.1 Regarding the participation of post-settled with the scope of services is on the „Special Exhibiting Conditions" referenced.

15.2 If the exhibitor has issued the . GMECS paid services beyond the scope of the „Special Conditions of Participation", the incurred costs shall be charged to him.

15.3 Application law/jurisdiction: The execution, interpretation and implementation of this Contract is subject to the laws of the People’ s Republic of China, excluding - solely for the purposes of this Contract - the laws of the Hong Kong and Macao Special Administrative Regions and of Taiwan. Any dispute arising from or in connection with this Contract shall be submitted to the Shanghai International Economic and Trade Arbitration Commission (Shanghai International Arbitration Center (SHIAC)) for arbitration, to be conducted in accordance with the arbitration rules in effect at the time of applying for arbitration. The number of arbitrators shall be one. The location of the arbitration shall be Shanghai. The arbitration shall be conducted in English language. The arbitral award is final and binding upon both parties.

15.5 The contract and its amendments must be in writing. Should any of the foregoing conditions be invalid, for the rest shall be effective nonetheless. These should be designed so that meaning and purpose of the contract will remain.

15.6 All claims from exhibitor against the GMECS expire within 6 months. The limitation period begins with the end of the month in which the final day of the event is.

Special Conditions of Participation

Organizer of private sector in community participation

German Mechanical Engineering Commercial Services (Beijing) Co., Ltd. Shanghai Branch Office (GMECS)
Room 1801B, SOHO Donghai Plaza,
No.299, Tongren Road, Shanghai, 200040, P.R. China
Tel.: +86 21 6248 8029
Fax: +86 21 6248 9851

1. Prices of participation

9m² — RMB 40,500 for VDMA Member (excl. VAT)
9m² — RMB 49,500 for Non-VDMA Member (excl. VAT)

15m² — RMB 67,500 for VDMA Member (excl. VAT)
15m² — RMB 82,500 for Non-VDMA Member (excl. VAT)

2. Services

All materials and facilities are available to the exhibitors for the duration of the exhibition on a rental basis and should not be damaged in any case. Damaged components shall be repaired or replaced at the expense of the exhibitor. The participation fee includes the following services:

2.1 Exhibitor space including stand basic facilities:

- 9 m² or 15 m² of stand space in the exhibition hall
- Booth construction with carpet
- 1 reception desk and 1 chair
- 1 lockable sideboard
- 1 table and 4 chairs (for a 9 m² booth); 2 tables and 8 chairs (for a 15 m² booth)
- Individual digital printing of company name on wall partition
- Lighting
- Electrical connection incl. consumption
- 1 trash can

2.2 General services

- Standardized design of stand with "VDMA" motif.
- Technical and organizational support of the exhibitors before and during the event by GMECS personnel.

3. Run duration

Build-up: according to organizer
Exhibition: 8th – 10th March 2027
Dismantling: according to organizer

4. Stand allowance

Exhibitors will be informed of the approval about the size and location of the stands. This is mandatory.

5. Frame design

The graphic, design and architectural planning of the company stands which are in excess of the extent of price-settled services are exhibitors' matter and must be submitted for approval of GMECS Beijing Co., Ltd. Shanghai Branch Office. To ensure consistent framing, a stand building company is given for the stand build and art design.

6. Conditions of payment

The payment is to be made in two installments and should be transferred to GMECS (Beijing) Co., Ltd., Shanghai Branch Office (GMECS). A deposit of 60% of the participation fee, plus 6% VAT, is due within 14 days from January 4, 2027. The remaining 40% of the participation fee, plus 6% VAT, must be paid no later than two weeks after the show ends. You will receive the corresponding invoices for each installment.

> **Account no.:** 457267762911
> **Account owner:** German Mechanical Engineering Commercial Services (Beijing) Co., Ltd. Shanghai Branch Office
> **Bank name:** Bank of China, Shanghai Branch Hua Shan Road Sub-branch
> **SWIFT Code:** BKCH CN BJ 300
> **Bank address:** No.65, West Yan'an Road, Jing'an District, Shanghai 200040 China

7. Transport

Due to organizational reasons and the interest of exhibitors a suitable express company is proposed for the transport management. Transportation is not included in the service scope.

8. Company data

The computer-based recording, storage and discloure of corporate information to third parties is approved.

9. Insurance

According to the rules the exhibitor is to the end of event of all relevant insurances obligated. A taking-over of this performance by GMECS (Beijing) Co., Ltd. Shanghai Branch Office cannot be carried out.

10. Cancellation Terms

Cancellation term (for GMECS SH): If the total space of the Pavilion sold by GMECS has not exceeded 72 square meters by November 27th, 2026, GMECS is obliged to communicate the cancellation of the Pavilion. However, it is the right of GMECS to decide whether or not to cancel the Pavilion. In case of such cancellation, neither Party shall be entitled to any damage claim against the other Parties.